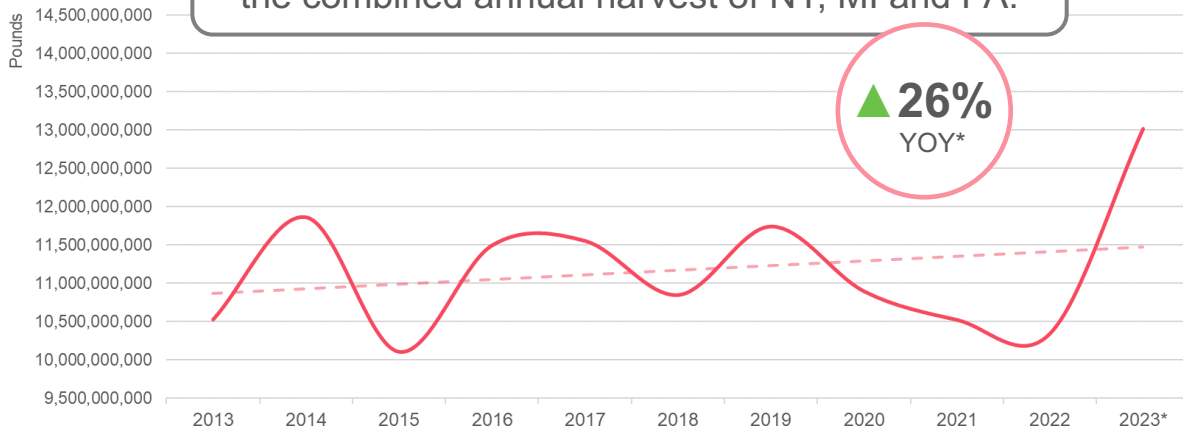


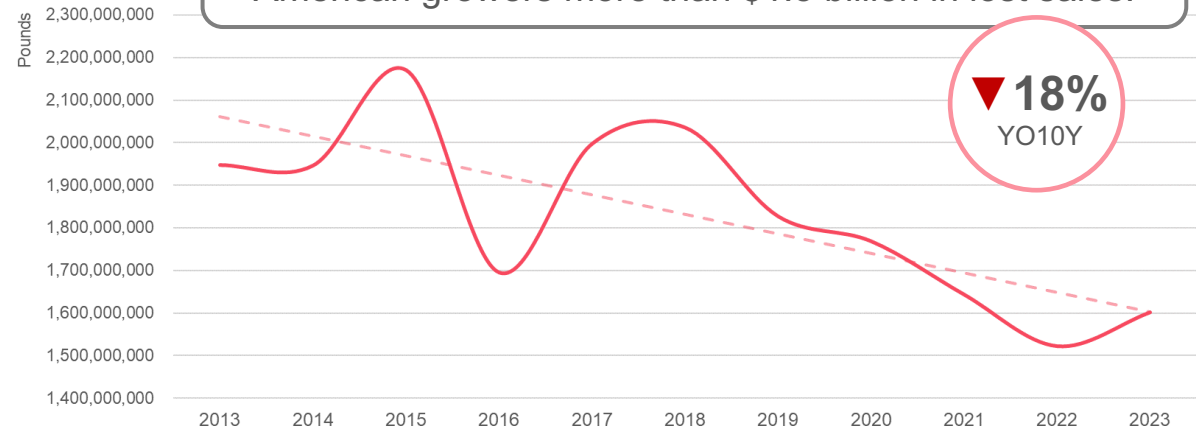


The 2024 U.S. apple industry in four charts ...

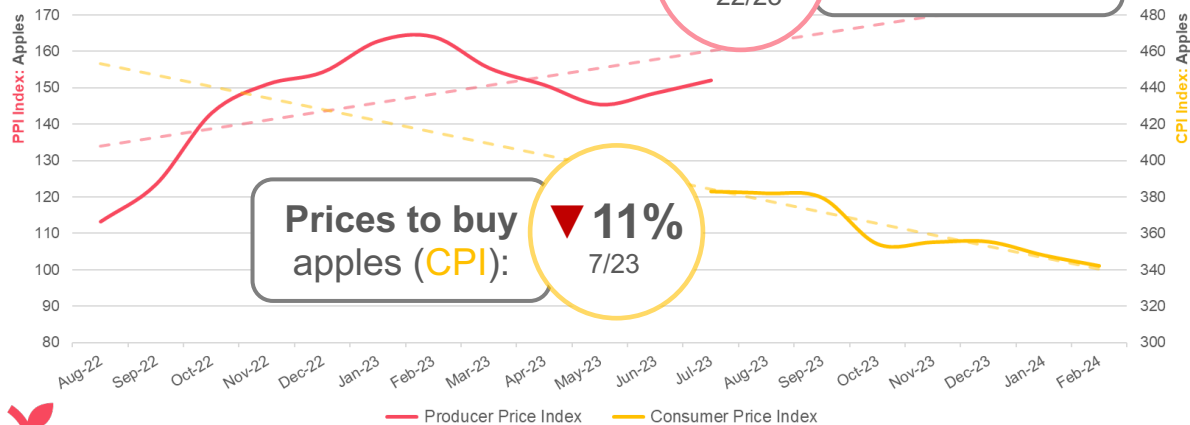
Year-over-year **production growth** equivalent to the combined annual harvest of NY, MI and PA.



Ten-year **declining** U.S. fresh apple **exports** have cost American growers more than \$1.5 billion in lost sales.



Prices to buy apples (CPI):



Skyrocketing H-2A labor rates driving overall cost increases and forcing many growers to **sell at a loss**.

