The 2024 U.S. apple industry in four charts …

**#1**
Year-over-year production growth equivalent to the combined annual harvest of NY, MI and PA.

▲ 26% YOY*

**#2**
Ten-year declining U.S. fresh apple exports have cost American growers more than $1.5 billion in lost sales.

▼ 18% YO10Y

**#3**
Costs to grow apples (PPI):

▲ 34% 22/23

Prices to buy apples (CPI):

▼ 11% 7/23

**#4**
Skyrocketing H-2A labor rates driving overall cost increases and forcing many growers to sell at a loss.

▲ 63% YO10Y*

Sources: USApple; USDA, NASS, FAS; USDOL, BLS; FED

* USApple estimate