# Outlook 2023

## Apple Production Estimate

Thank you for participating in USApple’s annual production estimate. Based on your assessment of regional growing conditions, please indicate a value below that represents your best guess of actual production levels this year - USDA data have been provided for reference.

<table>
<thead>
<tr>
<th>USApple ESTIMATE</th>
<th>USDA ESTIMATE</th>
<th>USDA HISTORICAL PRODUCTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023/24 (F)</td>
<td>2023/24 (F)</td>
<td>2022/23 YOY % Change</td>
</tr>
<tr>
<td>New York</td>
<td>26,190,476</td>
<td>32,261,905 -18.8%</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>10,476,190</td>
<td>9,833,333  6.5%</td>
</tr>
<tr>
<td>Virginia</td>
<td>4,642,857</td>
<td>4,392,857  5.7%</td>
</tr>
<tr>
<td>Michigan</td>
<td>27,380,952</td>
<td>32,380,952 -15.4%</td>
</tr>
<tr>
<td>California</td>
<td>4,761,905</td>
<td>4,202,381  13.3%</td>
</tr>
<tr>
<td>Oregon</td>
<td>2,976,190</td>
<td>3,238,095  -8.1%</td>
</tr>
<tr>
<td>Washington</td>
<td>159,523,810 (in 40# boxes)</td>
<td>146,190,476 9.1%</td>
</tr>
<tr>
<td></td>
<td>167,500,000</td>
<td>153,500,000</td>
</tr>
<tr>
<td>Other States</td>
<td>13,962,639</td>
<td>13,758,342  1.5%</td>
</tr>
</tbody>
</table>

Notes: Production levels are provided in number of 42-pound bushels. USDA stopped collecting production data for "Other States" in 2017 - these figures represent USApple calculations based on historical shares.
Where the apple industry grows together

2023/24 (F)

Production: 26.2 M BU
YOY Change: ▼ 19%

Production: 28 M BU
YOY Change: ▼ 13%
2023/24 (F)

Production: 10.5 M BU
YOY Change: ▲ 7%

Production: 10.75 M BU
YOY Change: ▲ 9%
2023/24 (F)
Production: 27.4 M BU
YOY Change: ▼ 15%

Production: 32 M BU
YOY Change: ▼ 1%
Where the apple industry grows together

2023/24 (F)

Production: 4.8 M BU
YOY Change: ▲ 14%

Production: 4.8 M BU
YOY Change: ▲ 14%
Where the apple industry grows together

2023/24 (F)

Production: 3 M BU
YOY Change: ▼ 8%

Production: 3 M BU
YOY Change: ▼ 8%
2023/24 (F)

Production: 160 M BU
YOY Change: ▲ 9%

Production: 160 M BU
YOY Change: ▲ 9%
Where the apple industry grows together
2023/24 (F)

Production: 250 M BU
YOY Change: ▲ 2%

Production: 256.3 M BU
YOY Change: ▲ 4.1%
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<tr>
<th></th>
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<th>USDA</th>
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<td>2023/24 (F)</td>
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<td>246,258,342</td>
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We're sorry, we are experiencing technical issues. Please try again later.
Where the apple industry grows together
Nursery Pipeline

Red Delicious

Fuji

Granny Smith

Cosmic Crisp

Ambrosia

Opal

Where the apple industry grows together
Managed Variety Pipeline

- Envy
- Jazz
- EverCrisp
- WildTwist
- SnapDragon
- SweeTango
Better data, better decisions.

Christopher Gerlach
Director, Industry Analytics
U.S. Apple Association

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